

Nestlé Middle East

Progress on Creating Shared Value Commitments



Nestlé

Good Food, Good Life



Yves Manghardt
Chairman and CEO
Nestlé Middle East FZE

150 years ago, our company started with Henri Nestlé, a chemist who developed “farine lactée”, the first infant cereal with milk that saved the life of a malnourished child. And since then Nutrition is at the heart of our company.

Our heritage in the Middle East goes back over 80 years to 1934, during which we built a foundation of trust and credibility among the people of the region, living up to our global mission of enhancing quality of life and contributing to a healthier future. In the Middle East, we also strive to do that by offering an array of tasty and healthy products that meet local needs for quality, safety, taste and pleasure – while addressing specific nutritional requirements to help achieve healthy and balanced diets across all life stages.

We have the capacity, and more importantly, the determination to play a positive role in contributing to the solutions, this is reflected by our forward looking commitments to create shared value in the society.

150 YEARS
 OF PASSION
 FOR NUTRITION

NESTLÉ IN THE MIDDLE EAST AT A GLANCE



US\$ 200 MILLION



WOMEN AMONG TOTAL MANAGERIAL POSITIONS



24%

Creating Shared Value



US\$ 2.4 BILLION



TOTAL SALES IN 2015

US\$ 400 MILLION



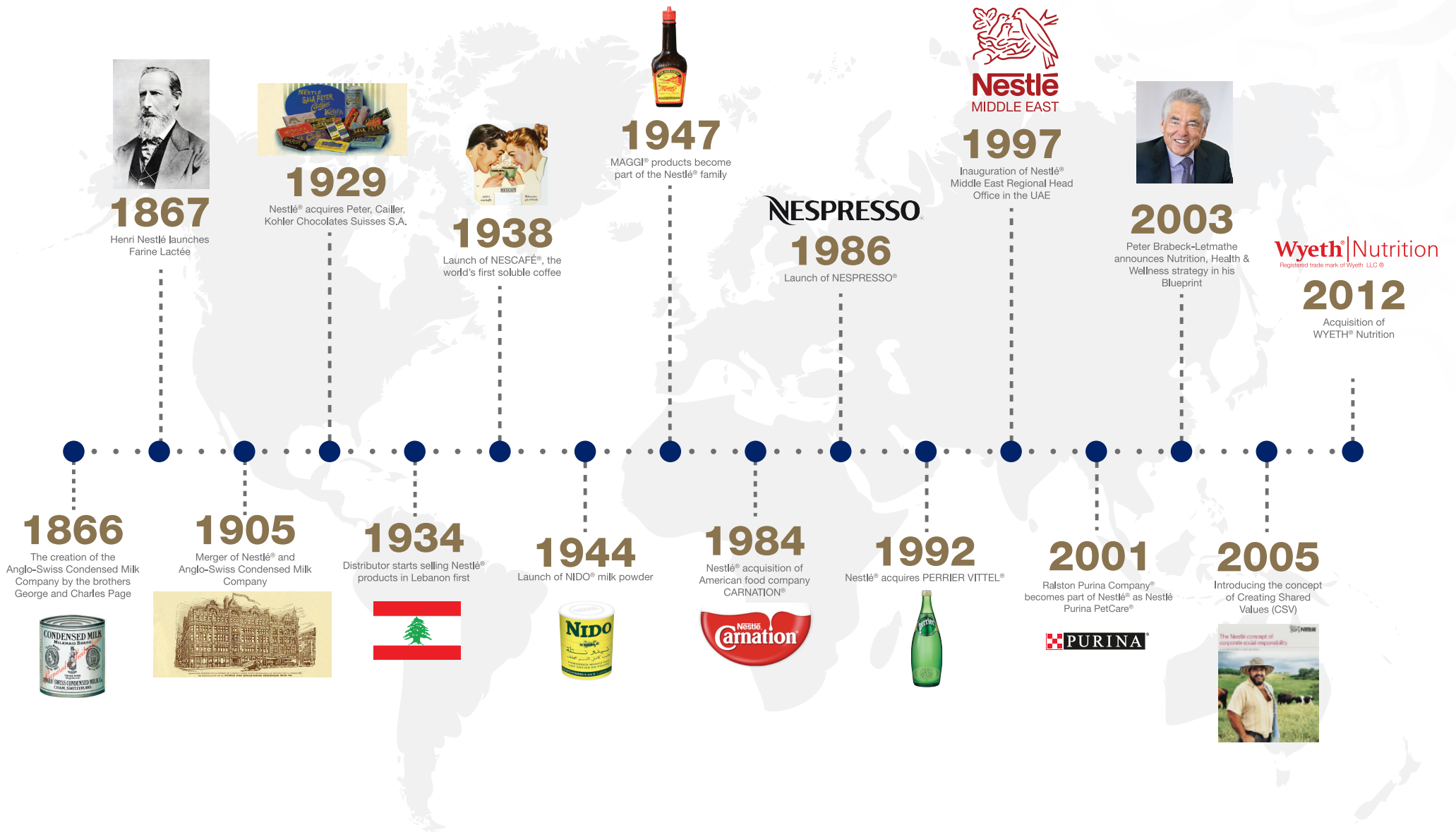
INVESTMENTS OVER THE PAST 5 YEARS

11,000



EMPLOYEES

OUR JOURNEY THROUGH 150 YEARS





NESTLÉ IN THE MIDDLE EAST

13 COUNTRIES; 18 FACTORIES



Food Factories

Al Maha Factory in Dubai South

Culinary, Coffee Mixes

Nestlé Dubai Manufacturing in Techno Park

Milk Powder, Chocolate and Culinary

Nestlé Iran Manufacturing in Qazvin

Infant Cereals, Infant Formula, Powdered Beverages, and Coffee Mixes



Water Factories



NUTRITION, HEALTH & WELLNESS

Our Nestlé Nutritional Profiling System* carefully balances consumers' age-specific nutritional needs with how and when they eat different foods. This approach helped us to reduce sodium, sugar and fat significantly in some of our most frequently consumed foods without sacrificing taste. Products not meeting our nutrient profiles get priority for reformulation and a specific reduction target.

COMMITMENTS 2014 - 2016

				
MICRO-NUTRIENT FORTIFICATION	SALT	SUGAR	SATURATED FAT	TRANS FAT*
8.3bn	-10%	-10%	-10%	Ø
SERVINGS OF FORTIFIED PRODUCTS				<small>*Originating from partially hydrogenated oils</small>

By the end of 2015, we achieved

8bn	-10%	-30%	-4%	NONE OF OUR PRODUCTS CONTAIN TRANS FAT
SERVINGS OF FORTIFIED PRODUCTS SOLD	IN SELECTED CULINARY PRODUCTS	IN CHILDREN BREAKFAST CEREALS	IN SELECTED PRODUCTS	

*The Nestlé Nutritional Profiling System is a practical science-driven process that guides our reformulation efforts.



PROMOTE HEALTHY DIETS AND LIFESTYLES



Nestlé Start Healthy Stay Healthy is an educational platform that provides pregnant women and new mothers with easy to understand, scientific-based information about pregnancy nutrition and healthy lifestyle, baby's nutrition and optimal growth from 0 to 3 years.

www.healthybabyarabia.com



Nestlé Healthy Kids Ajyal Salima

Nestlé Ajyal Salima programme aims to promote healthy eating and physical activity in school children across the region. To date, it has reached more than 40,000 children in Lebanon, Dubai, Jordan and Saudi Arabia. It was launched in Palestine in 2016.

We have scientific evidence that the programme improves nutrition awareness and healthy eating behaviors*.

United for Healthier Kids movement inspire parents to establish healthier eating and lifestyle habits for their kids.



Making drinking water more fun.

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*Habib-Mourad C. et al. BMC Public Health 14:940, 2014. Habib-Mourad C. et al. Educ Health 2014,32 <http://sheu.org.uk/x/eh321chm.pdf>. Habib-Mourad et al. Frontiers in Public Health; April 00056- 2015.



THE NESTLÉ MIDDLE EAST YOUTH EMPLOYMENT INITIATIVE



PROGRESS ON OUR COMMITMENT

GET HIRED

1,732

Recruited under the age of 30 since 2010

51

Joined the Graduate Development Program since 2009

GET SUPPORT

50 Events across 10 countries in 2016

50 Students impacted in Case Study Competition, Lebanon, 2016



GET SKILLED

Nestlé Centre of Excellence

145 Trained **38** Hired

150 Internships offered since 2014

70 Interns hired in 2016

GET MORE OPPORTUNITIES

350 Youth hired in 2016

4400 Impacted youth in 2016



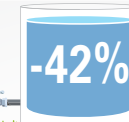
WATER & ENVIRONMENTAL SUSTAINABILITY

SINCE 2009



74%

INCREASE IN PRODUCTION VOLUME



-42%

DECREASE IN WATER* WITHDRAWAL



-37%

DECREASE IN ENERGY* CONSUMPTION



-30%

DECREASE IN GREENHOUSE GAS* EMISSIONS



-63%

DECREASE IN ABSOLUTE WASTE



AIM TO ACHIEVE **ZERO** WASTE TO LANDFILL

*Computed per tonne of product manufactured at our food factories.



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Nestle-ME.com

To know more about Nestlé in Society and our Creating Shared Value commitments,
please visit: www.nestle-me.com/en/csv